



ROBERTS

ONLINE SOLUTIONS

Our motto is PRINT • MAIL • DELIVER and at **Roberts Printing** we have robust online solutions to meet your marketing requirements.

Roberts Printing offers online solutions to help streamline our customers print and distribution processes. The storefronts we create give our customers a branded online shopping experience. This solution will ensure that branding guidelines are strictly adhered to by using pre-approved marketing materials. You can order online anytime, save on costs and automate all of the your ordering processes.

CONTROL YOUR BRAND...



BRANDED STOREFRONT

Brand storefronts with your corporate colors, graphics & fonts



ASSET MANAGER

Store and organize all your digital assets in one place (presentations, logos, images, white papers, videos, etc.)



INVENTORY MANAGER

Monitor inventory online, and generate real-time reports within seconds. Items never go on back order with automated e-mail notifications



TARGETED MESSAGES

Customize print items based on predefined templates and asset libraries



PROMOTIONAL ITEMS

Integrate promotional items, such as corporate clothing, pens, coffee mugs, and more



FEATURES

- 24 Hour Online Ordering
- Branded Storefronts
- Brand Management
- PDF Proofs on Demand
- Print on Demand
- Direct Mail Automation
- Targeted Messaging
- Shipping & Inventory reporting in Real-time
- Item Association/Kitting
- Approval & Budget Controls

BENEFITS

- Fast Distribution
- Automates Ordering
- 24 hr. Collateral Access
- Controlled User Access
- Increased Brand Loyalty
- Organized Invoicing
- Streamlined Marketing
- Easy Implementation
- Reduced Inventory Costs & Waste


MEETING YOUR ONLINE REQUIREMENTS & EXPECTATIONS

Roberts Printing can create branded storefronts which allow your authorized users to order company approved print materials online. This method ensures branding guidelines are strictly adhered to by using predefined templates which allows the ability to version products, makes product updates much easier without jeopardizing your brand.

Imagine having all your marketing collateral online available to customize 24/7. This allows for materials to be ordered by those who need it, when they need it, without carrying

a large inventory or stocking materials which may be out of date. You **SAVE** inventory costs, waste and protect the environment all at the same time.

Our storefronts support multiple payment methods (credit card, cost centers, and purchase orders). Automated reporting makes accounting processes organized and efficient. Administrators can get reports in real time, so you know who is ordering, what is being ordered, and how much is being ordered at any time.



You will see tremendous benefits by implementing our Online Solutions. These include:

- Your marketing team is overwhelmed by marketing collateral requests
- Internal and external marketing collateral requests are taking weeks to fulfill
- You have outdated marketing material
- Your partners are constantly voicing their needs for personalized marketing materials
- Costs for internal/external personalizations are too expensive
- The approval process is complex and troublesome
- Worldwide support is an ongoing challenge

For more information, or to schedule a demonstration, please contact us at your earliest convenience.

Call 727.442.4011





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