

**FULL BLEED** →

**TRIM LINE** →

**SAFETY MARGIN** →

## 11" X 6" POSTCARD

If your art **BLEEDS** beyond the dashed **TRIM LINE** (extend art beyond the trim 0.125" or 1/8" all around shown in the **BLUE** area). Any image or text inside the blue area will be cut off. Please keep all text inside the **SAFETY MARGIN** area on all sides.

**!** Use this pdf as a guide in your layer. Don't forget to turn off guide layer prior to sending art or it will be printed.

# ROBERTS

## 11" X 6" POSTCARD MAILING - BACK DESIGN OPTION #1

FULL BLEED

TRIM LINE

SAFETY MARGIN

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RETURN ADDRESS  
STREET ADDRESS  
CITY, STATE ZIP

Postal indicia  
needs to be at  
least 1/16" all  
around from trim.

POSTAL  
INDICIA  
GOES HERE

**MAILING ADDRESS AREA**  
**NO ARTWORK**  
**11" X 2"**

# ROBERTS

## 11" X 6" POSTCARD MAILING - BACK DESIGN OPTION #2

### PLEASE NOTE:

Addresses located in the white area of this template that are **COMPLETELY ABOVE THE MAILING ADDRESS** in the blue area can be stacked as shown below.

**Name**  
**Address**  
**City, ST Zip**

If address in white area is **EQUAL OR BELOW MAILING ADDRESS** it must be on one line only.

**Name, Address, City, ST Zip**

**!** Use this pdf as a guide in your layer.  
Don't forget to turn off guide layer prior to sending art or it will be printed.

**RETURN ADDRESS**  
**STREET ADDRESS**  
**CITY, STATE ZIP**

POSTAL  
INDICIA  
GOES HERE

Postal indicia  
needs to be at  
least 1/16" all  
around from trim.

**FULL BLEED**

**TRIM LINE**

**SAFETY MARGIN**

If your art **BLEEDS** beyond the dashed **TRIM LINE** (extend art beyond the trim 0.125" or 1/8" all around shown in the **BLUE** area). Any image or text inside the blue area will be cut off. Please keep all text inside the **SAFETY MARGIN** area on all sides.

**!** Return address can go in this area as long as it is completely above the mailing address below.

**!** Postal indicia can go in this area as long as it is above and to the right of the mailing address.

**MAILING ADDRESS AREA**  
**NO ARTWORK**  
**4" X 2.25"**

# ROBERTS

RETURN ADDRESS  
STREET ADDRESS  
CITY, STATE ZIP

## 11" X 6" POSTCARD SELF MAILING - BACK DESIGN

### PLEASE NOTE:

Addresses located in the white area of this template that are **COMPLETELY ABOVE THE MAILING ADDRESS** in the blue area can be stacked as shown below.

**Name**  
**Address**  
**City, ST Zip**

If address in white area is **EQUAL OR BELOW MAILING ADDRESS** it must be on one line only.

**Name, Address, City, ST Zip**

If your art **BLEEDS** beyond the dashed **TRIM LINE** (extend art beyond the trim 0.125" or 1/8" all around shown in the **BLUE** area). Any image or text inside the blue area will be cut off. Please keep all text inside the **SAFETY MARGIN** area on all sides.

3.25" X 1.5"

**POSTAGE METER  
CLEAR AREA  
(ONLY IF METERING)**

POSTAL  
INDICIA  
GOES HERE

Postal indicia  
needs to be at  
least 1/16" all  
around from trim.

**FULL BLEED**

**TRIM LINE**

**SAFETY MARGIN**

**MAILING ADDRESS AREA  
CHECK WITH LOCAL POST OFFICE  
3.75" X 2.125"**

! Use this pdf as a guide in your layer. Don't forget to turn off guide layer prior to sending art or it will be printed.

**6" x 5/8" FROM BOTTOM MUST BE CLEAR FOR BARCODE STICKER**