



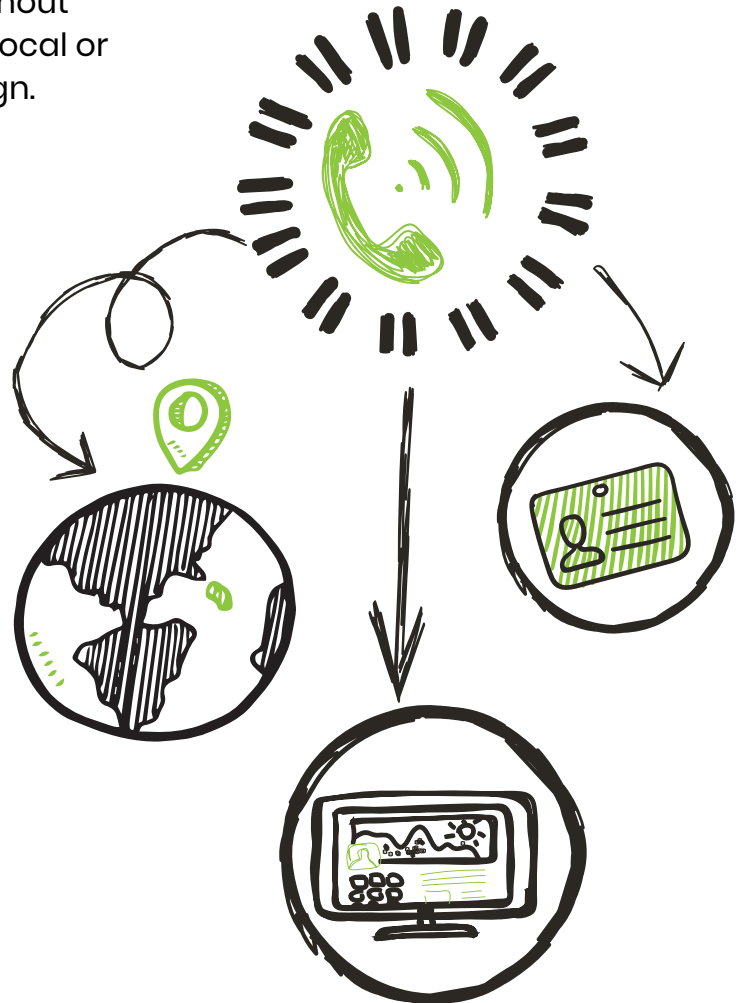
Call Tracking for Your Campaigns

Seamlessly track the effectiveness of the campaign by tracking and recording every call that comes in as a result of the mailing.

Track the effectiveness of your campaign without human error. With calling tracking, you get a local or toll free number for each direct mail campaign. Every call that comes in will be tracked and recorded.

Call Tracking Features:

- Full demographic data on each caller:
 1. Full Name
 2. Address
 3. Device
 4. Carrier
 5. Length of Time with Carrier
 6. Gender & Age
 7. Business or Residential Number
- Visually stunning display isolating each caller on Google Maps
- Downloadable reports on all calls and caller demographics
- Secure access to incoming calls and recordings



Call Tracking ensures you have all the information needed to further target and market your audience enabling you to follow up with even more relevant information.

