

Marketing Results Case Study



Campaign With OmniTrack

Results

317 Calls Received
108 New Patients
\$22,000 in Revenue

Plus

840 followers
116,144 online ad impressions

Mailing List

Purchased 5k – households with children
age 2-17, income \$40k+, in select zips

Mailing Schedule

5k 6x (monthly)