



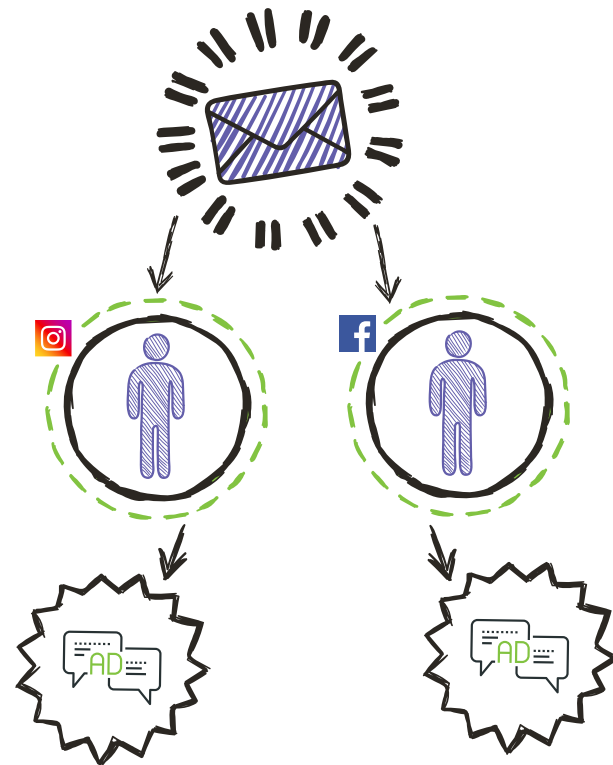
SocialMatch Increases Brand Awareness



SocialMatch will deliver the SAME message used in your direct mail piece to your target markets' Facebook and Instagram accounts before the mail hits! By adding an additional contact point and helping your target market familiarize themselves with your brand before the mail actually hits and before they visit your website.

Did you know 80% of sales are made on the 8th or 12th contact?

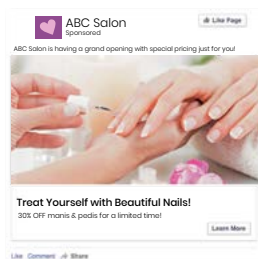
Today we have so many channels to contact our target on, and social media is one of the best resources to use along with direct mail. By adding SocialMatch to your direct mail campaign your building brand awareness with your prospects on your mail list by showing them your ads prior to receiving the direct mail piece. We start showing your ad 4 days prior to your in-home mail date and continue to show your ad on Facebook and Instagram for 14 days!



SocialMatch Allows You To:

- Maximize the use of your mailing list.
- Help the people from your list familiarize themselves with your brand before the mail hits.
- Generate thousands of additional social impressions when you show your audience online ads, even without the need of them visiting your site first!

Marketing repetition is crucial to success, and with our new SocialMatch technology we can offer repetition like never before.



SOCIAL MEDIA AD



YOUR POSTCARD

